

EASYOPTIONS PACKAGES:

Package	Rate Impact*		Good for clients:
	EasyOptions	Cover all options	
CMF SBU & CMI SBU (IR) – Customizable Benefit Options			
Members can choose one of TWO enhanced benefit options			
\$200 Frame Allowance Photochromic Lenses	+15-20%	+30-35%	With a younger population and want to keep costs down
Members can choose one of THREE enhanced benefit options			
\$250 Frame Allowance Progressive Lenses Photochromic Lenses	+33-35%	+40-45%	With a diverse population who primarily wear glasses
\$250 Frame Allowance Anti-Reflective Lenses Progressive Lenses			
Progressive Lenses Anti-Reflective Lenses Photochromic Lenses	+35-39%	+59-70%	Who already offer a high frame allowance
Members can choose one of FOUR enhanced benefit options			
\$250 Frame Allowance Progressive Lenses Photochromic Lenses (in lieu of glasses) \$200 Elective Contact Lenses Allowance	+30-33%	+50-55%	Who want to offer the most popular enhancements, including contact lenses
\$250 Frame Allowance Anti-Reflective Lenses Progressive Lenses (in lieu of glasses) \$200 Elective Contact Lenses Allowance			
\$250 Frame Allowance Anti-Reflective Lenses Photochromic Lenses (in lieu of glasses) \$200 Elective Contact Lenses			



Members can choose one of FIVE enhanced benefit options			
\$250 Frame Allowance Anti-Reflective Lenses Progressive Lenses Photochromic Lenses <u>(in lieu of glasses)</u> \$200 Elective Contact Lenses	+30-35%	+70-75%	Who want to provide the ultimate in choice to ensure employee satisfaction
CMI SBU (Pooled) – Customizable Benefit Options			
Members can choose one of THREE enhanced benefit options			
\$230 Frame Allowance Photochromic Lenses** Anti-Reflective Lenses	+15-24%	+35-40%	With a diverse population who primarily wear glasses
\$250 Frame Allowance Photochromic Lenses** Anti-Reflective Lenses	+15-24%	+35-40%	With a diverse population who primarily wear glasses
Members can choose one of FOUR enhanced benefit options			
\$230 Frame Allowance Anti-Reflective Lenses Photochromic Lenses** Progressive Lenses	+20-30%	+45-50%	Who want to offer the most popular enhancements
\$250 Frame Allowance Anti-Reflective Lenses Photochromic Lenses** Progressive Lenses	+20-30%	+45-50%	Who want to offer the most popular enhancements
SA SBU – Customizable Benefit Options			
Members can choose one of TWO enhanced benefit options			
\$200 Frame Allowance Photochromic Lenses	+15-20%	+30-35%	With a younger population and want to keep costs down
Members can choose one of FIVE enhanced benefit options			
\$250 Frame Allowance Progressive Lenses Photochromic Lenses Anti-Reflective Lenses <u>(in lieu of glasses)</u> \$200 Elective Contact Lenses	+30-35%	+70-75%	Who want to provide the ultimate in choice to ensure employee satisfaction
<small>*Estimates based on a prospect with Choice Plan C \$10/\$25, \$150 Frame & \$150 ECL w/\$60 CLEX. Signature Plan impacts run 10%-25%. ** When offered on a Pooled Signature Plan, the photochromic option is removed as tints and photochromic are built into the benefit.</small>			