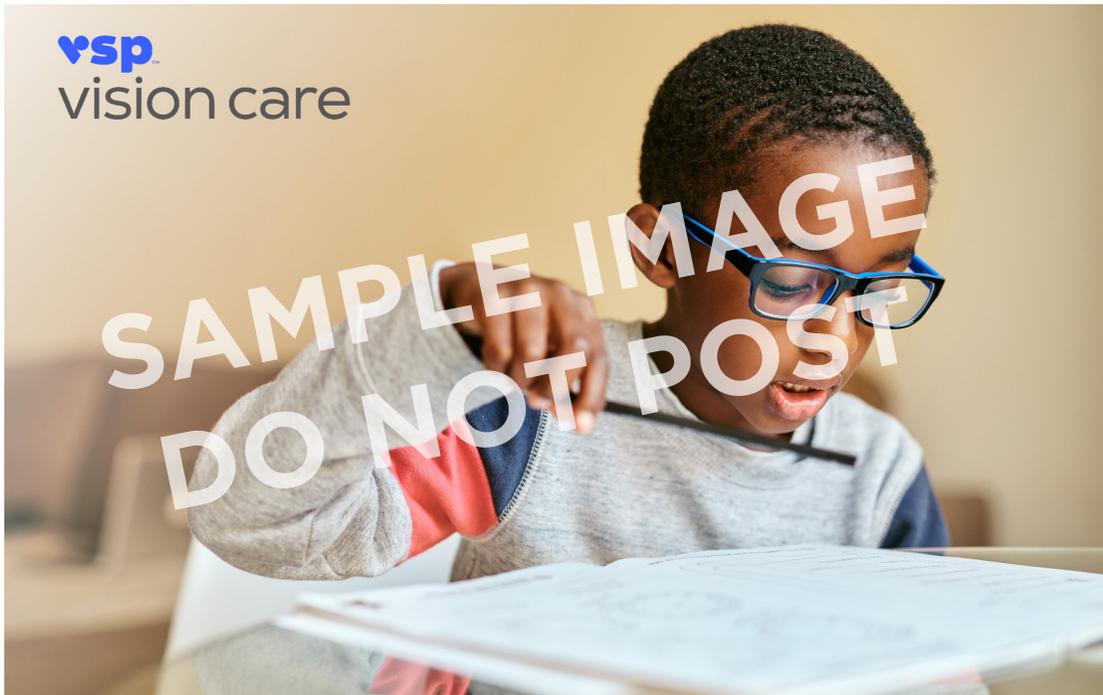


August

Topic: Children's Vision and Learning Month



Instructions:

1. Click "Download" and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_8.jpg

Suggested Social Copy: Did you know that 1 out of 4 children struggle with reading and learning because of undiagnosed vision problems? Ensuring your children get a comprehensive eye exam at least once every two years can help detect problems not found in school- and community-based vision screenings.

<https://www.vsp.com/eyewear-wellness/ask-eye-doctor/eye-exam-vs-vision-screening>