

December

Topic: Improving Night Vision



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_12.jpg

Suggested Social Copy: Millions of people in the US experience trouble with night vision, or nyctalopia. Discover the most common causes of poor night vision and how a VSP® network doctor can help improve night sight.

<https://www.vsp.com/eyewear-wellness/ask-eye-doctor/night-vision>