

Open Enrollment Tools

Topic: Diabetes Care



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_19.jpg

Suggested Social Copy: Did you know an eye exam can help save your life? Your next eye exam could help detect early signs of serious health conditions, like diabetes. That’s why it’s important to see an eye doctor every year. See well and be well with help from your VSP® network doctor. <http://www.vsp.com/vision-insurance-plans/open-enrollment/>