

Open Enrollment Tools

Topic: Retirees



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_18.jpg

Suggested Social Copy: Did you know VSP® has vision care options for retirement? Stay with VSP for safe, convenient access to eye care and great savings. <http://www.vsp.com/vision-insurance/plans/open-enrollment/retirement-options>