

# November

## Topic: American Diabetes Month



## Instructions:

1. Click "Download" and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

**Image name:** Social\_Media\_Toolkit\_11.jpg

**Suggested Social Copy:** Did you know diabetes is the leading cause of new cases of blindness among Americans aged 18-64? If you have diabetes, you are at higher risk for several eye diseases, so it is recommended you have an annual eye exam with your VSP® network doctor, regardless of your age or current vision status.

<https://www.vsp.com/eyewear-wellness/diabetes-care/american-diabetes-month>