

October

Topic: Managing Dry Eyes



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_10.jpg

Suggested Social Copy: Seasonal allergies and cooler temperatures can make it even tougher to live with dry eyes. Dive deeper into the causes, symptoms, and how a visit to a VSP® network doctor can be the first step to finding lasting relief from dry eyes.

<https://www.vsp.com/eyewear-wellness/eye-health/dry-eyes-treatment>