

# Open Enrollment Tools

## Topic: Why Enroll



## Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

**Image name:** Social\_Media\_Toolkit\_16.jpg

**Suggested Social Copy:** Making time for your family’s eye health is easier than it looks. Discover all the ways enrolling in VSP® can help you achieve peace of mind.  
<http://www.vsp.com/vision-insurance-plans/open-enrollment/why-enroll>