

September

Topic: Healthy Aging Month



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_9.jpg

Suggested Social Copy: Did you know that by age 65, 33% of Americans will have a vision-impairing eye disease? Annual visits to your VSP® network eye doctor starting at age 40 can help detect the presence of eye disease early, which may minimize the impact on your vision later in life.

<https://www.vsp.com/eyewear-wellness/eye-health/what-vision-changes-are-normal-as-we-age>