

February

Topic: Age-Related Macular Degeneration Month



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit2.jpg

Suggested Social Copy: Age-related macular degeneration, the leading cause of blindness among older Americans, has no symptoms in the early stages. Early detection is possible through a regular comprehensive, dilated eye exam with a VSP® network eye doctor.

<https://www.vsp.com/eyewear-wellness/ask-eye-doctor/macular-degeneration-signs>