

January

Topic: Glaucoma Awareness Month



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit.jpg

Suggested Social Copy: Did you know an estimated half of the 3 million Americans with glaucoma do not know they have the condition? Learn more about causes, diagnosis, and treatment of glaucoma, which is the second leading cause of vision loss and blindness.

<https://www.vsp.com/eyewear-wellness/eye-health/glaucoma-questions>