

KidsCare

Topic: Summer Eye Protection*



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_25.jpgg

Suggested Social Copy: Many adults wear sunglasses but forget about their kids' eyes. Make sure the whole family has sunglasses to block 100% of UVA/UVB rays.
<https://www.vsp.com/eyewear-wellness/eye-health/five-ways-to-protect-eye-health-during-summer>

Additional image options



Social_Media_Toolkit_26.jpg



Social_Media_Toolkit_27.jpg