

Open Enrollment Tools

Topic: Savings Calculator



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_13.jpg

Suggested Social Copy: Want vision insurance that offers savings on eyewear, contacts, and brands you love? Calculate how much you can save by enrolling in VSP® Vision Care today. <https://www.vsp.com/vision-insurance-plans/open-enrollment/savings-calculator>