Open Enrollment Tools
Topic: Open Enrollment Guide

Instructions:

1. Click "Download" and open the JPG from the Social Media zip file

2. Copy and paste the suggested social media copy shown below

3. Paste into your social media page

4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_17.jpg

Suggested Social Copy: Feel confident about enrolling in VSP® vision benefits: Ask yourself these six questions as you prepare for open enrollment.
http://www.vsp.com/vision-insurance-plans/open-enrollment/enrollment-guide