

July

Topic: Sports-Related Eye Safety



Instructions:

1. Click “Download” and open the JPG from the Social Media zip file
2. Copy and paste the suggested social media copy shown below
3. Paste into your social media page
4. Double-check the copy and image to ensure they look good/correct before posting

Image name: Social_Media_Toolkit_7.jpg

Suggested Social Copy: Did you know that young male adolescents have the greatest prevalence of sports-related eye injuries in the U.S.? Protect your children’s eyes during outdoor play with shatter-resistant sports glasses or goggles, ideally with 100% UV protection.

<https://www.vsp.com/eyewear-wellness/eye-health/fitness/sports-and-eye-safety>